

East Coast Organizer



Location: Mid-Atlantic & Northeastern States with easy access (via plane or train) for regular travel to Washington, DC & Salt Lake City, UT; can also be based out of SUWA's Washington, DC Office.

Department: Campaigns

Team: Organizing

Reports to: Regional Organizing Manager

Status, Salary, & Benefits: Full-time, Non-Exempt. Benefits & salary range at suwa.org/careers.

Position Summary

The Regional Organizer builds and sustains grassroots power across a multi-state region in support of SUWA's mission. Working within the Campaigns Department and collaboratively with other program teams, this position implements organizing tactics within their region; identifies opportunities for influence, recruits and develops advocates and emerging leaders, and builds coalition and constituent relationships. The Regional Organizer represents SUWA to the general public, elected officials and their staff, and coalition and Tribal partners. They mobilize activists nationally, especially when developments require a rapid, coordinated grassroots response outside of Utah by activating individuals, building networks, and engaging with regional coalitions.

This is a dynamic, travel-intensive role suited to someone who thrives in field and community-based environments, communicates and coordinates well across diverse coalition spaces, and is comfortable balancing independent judgment in the field with close collaboration across teams.

Duties & Responsibilities

Campaign Strategy & Grassroots Organizing

- Contribute to the design, evaluation, and adaptation of regional campaign strategy; enacts tactics in response to legislative, legal, and political developments.
- Build and sustain a regional network of grassroots advocates and volunteers; recruit, mentor, and develop emerging leaders through training, coaching, and leadership pipelines.
- Cultivate constituent power in priority states, districts, and communities, and in coordination with other SUWA staff leverage that power to meet the organization's goals..
- In consultation with Regional Organizing Manager, recruit, supervise, and support interns, fellows, and contractors.

Federal Advocacy & Coalition Building

- Advance federal legislative and administrative priorities through coordinated advocacy, grassroots mobilization, public comment campaigns, earned media, and coalition action.
- Build and strengthen relationships with conservation organizations, Tribal partners, outdoor industry leaders, educators, and other allied stakeholders; represent SUWA in regional and national coalitions.
- Prepare advocates and partners for effective engagement with elected officials and federal agencies, and translate complex public lands policy into clear, compelling public narratives.

Events, Training & Public Engagement

- Lead the planning and execution of advocacy events, fly-ins, rallies, and trainings; deliver presentations as a public spokesperson for SUWA.
- Work collaboratively with other Regional Organizers to refine leadership curricula and advocacy training that build skills and capacity among advocates and emerging leaders.

Operations & Project Management

- Manage multiple concurrent campaigns, work plans, timelines, and regional budgets.

- Track supporter engagement and campaign performance through CRM systems and produce evaluations and reports to inform organizational planning.

Other Duties & Responsibilities

- Support organizational retreats, publications, donor and member engagement, and other special initiatives connected to campaign goals; perform other duties as assigned to advance SUWA's mission.

Work Environment & Travel Requirements

- Work independently in the field and collaboratively across teams, departments and time zones, exercising sound judgment.
- Travel occasionally within the region, national travel may occur during periods of urgent conservation threats or rapid-response mobilization; work evenings and weekends as campaign priorities require.
- Regular public speaking and presentation responsibilities; ability to transport outreach and event materials up to 50 lbs.
- Work performed in office, community, travel, remote, and public settings.

Training & Qualifications

Required Qualifications

- A passion for SUWA's mission of conservation of wilderness lands in Utah and a strong desire to connect people to action in service to these lands.
- Demonstrated experience in grassroots organizing, campaign management, or community engagement, across multiple states or regions a plus
- Aptitude and inclination for building relationships across diverse constituencies, including Congressional offices, and to recruit, train, and manage volunteers or activist networks within region.
- Strong organizational, budgeting, public speaking, and interpersonal communication skills
- Ability to travel extensively (frequently 25–75%+ depending on programming needs), maintain a flexible schedule, and a valid driver's license
- Computer literacy including Google and MS Office products, plus database/CRM tools

Preferred Qualifications

- Experience in advocacy, campaigns, public affairs, conservation, political strategy, or coalition work
- Knowledge and/or experience in land conservation, environmental advocacy, or related policy work; knowledge of wilderness conservation or federal land management
- Experience building coalitions with allied organizations; familiarity with legislative or regulatory processes
- Curriculum development or training/facilitation experience; experience representing organizations in public-facing or spokesperson roles
- Bilingual or multilingual skills; ties to Utah a plus but not required